Console & Technology Bid Specs

Personal Trainer Portal

Create a truly personalized training experience with this flexible, customizable digital solution. Personal Trainer Portal helps trainers engage with a wide range of members, represents each facility's unique brand and taps unexplored revenue streams in exciting new ways. Specs include:

- Access to Sprint 8 Assignments, a Matrix exclusive on console workout that can be configured by a trainer, and completed right on any Matrix touch screen equipment

- Membership Group Configuration, which provides the ability for customers to group members together in any way they see fit, and then assign out to any combination of groups. This allows to not just group members together, but opens new potential tiers of service that can generate additional revenue

- Workout of the Day Setup, which allows customers to setup one or multiple workouts of the day for any given day. They can even leverage the membership groups to further define who does and does not see each workout. Level of customization unique to Matrix

- Lifetime support and updates for Personal Trainer Portal, with no yearly license fees or extra charges

- Customer feedback driven development in Personal Trainer Portal. The Personal Trainer Portal roadmap is strongly influenced by direct customer feedback. Matrix's agile development methodology quick collection of customer feedback, with roadmaps adjusted accordingly. (Unique to Matrix)

- Personal Trainer Portal offers the ability to assign workouts or training programs to individuals, groups, or everyone at once. This level of program flexibility to assign individual workouts for specific times, assign multi week programs, and control who receives it is unmatched in the market

- Compatible with popular third-party apps and wearables, so members are never limited to a specific machine or venue

Workout Tracking Network

Workout Tracking Network lets members capture data from all their favorite fitness apps in one place using a single customizable interface that puts the customer's facility at the center of their fit lifestyle. Specs include:

- Ability to stream live classes or other customized content when paired with Personal Trainer Portal.

- Ability to stream OnDemand content from Les Mills (Les Mills customers only).

- Ability to stream OnDemand content from content creators exclusive to Matrix or content creators that are popular in a specific global market

- Integration with the most popular software platforms in the world, from member management systems to

heart rate monitoring systems and more

- Includes custom branded app at no extra charge, customizable to a facility's language and imagery bringing the customer's brand and identity to the forefront

- Ability to track results from every connected console in the Matrix product portfolio, including cardio, strength or group exercise

- Monthly reports let customers know how members are engaging with their offering

- Ability to leverage the breadth of features to not only put tools for success in your member's hands, but also grow your business and extend the reach of promotions or marketing campaigns

- Works with all Matrix consoles and universal xID logins, plus popular apps, wearables and personal devices

Asset Management

Asset Management platform offers a 360-degree view of facility equipment status on virtually any internet-connected device, plus insightful reporting capabilities, streamlined service, marketing tools and much more. Specs include:

- Robust slate of third-party integration types with more than 50 partners, allowing connectivity to the software platforms already in use

- Ability to customize touch screen consoles remotely with a facility calendar, custom branding, custom marketing and custom, automated messaging to engage members

- Trackability to every machine with a connected console in the Matrix product portfolio, including cardio, strength or group exercise

- Ability to receive automated notifications for online service requests and machine errors when they happen, along with root causes and potential solutions

- In select markets, capability to request service quickly via Asset Management

- Ability to gain insight into machine usage patterns to learn optimal product mix, member traffic patterns, planned maintenance and more.

- Ability to integrate with popular asset tracking or service systems.

- Easy-to-read color-coding indicates whether a product is functioning properly, detects errors and sends alerts.

- Capability to monitor usage patterns to maximize product life

MATRIX

Touch & Touch XL Consoles

Touch and Touch XL consoles offer exclusive programming and state-of-the-art features through a vibrant touchscreen display. Enabling attachment to any series, including light-use products, the Touch and Touch XL Consoles are the most flexible console portfolio on the market. The intuitive app-based interface makes navigation and exploration a seamless experience. Whether it's streaming content, watching TV, browsing social media, or being completely engaged and immersed in an exercise, Matrix continues refining the experience and releasing software updates (free of charge). Matrix Connected Solutions, coupled with the growing number of integrations allows our equipment to be personalized and tailored for different audiences. Specs include:

- A bright, 16″ (Touch) / 22″ (Touch XL) touchscreen providing an immersive viewing experience
- Intuitive app-based interface mirrors familiar smartphone and tablet operating systems for easy-of-use amongst diverse audiences, unlike other consoles in the industry
- Exclusive Sprint 8 HIIT program lets members burn more fat and build lean muscle in 20-minute workouts, setting a facility apart and engaging users. This offering is unique and proprietary to Matrix Fitness.
- Exclusive Landmarks programming add challenge, motivation and interest to stair climbing with more than 20 globe-spanning Landmarks programs
- Virtual Active programming transports exercise enthusiasts to 60 exotic locales with forward-motion, high-definition footage that speeds up or slows down to match their pace and resistance or incline that varies to match the terrain. Contains the largest amount of destinations versus competitors
- Auto wakeup allows a facility to save energy and bring the equipment to life when users are detected approaching the equipment
- Wireless Charging provides the capability to wirelessly charge Qi-enabled phones while keeping the screen in view. Charging system intentionally designed to be placed on console so users can interact with their phones during workouts. Located out of the sweat path, so phones aren't sitting in liquid while charging
- WiFi enabled connectivity facilitates easy access to internet-based applications and services, such as standard Asset Management and optional Workout Tracking Network and Personal Trainer Portal
- Bluetooth and ANT+ connectivity lets members connect a range of personal devices including smartphones, wireless headphones, heart rate tracking devices and more
- RFID enables a facility to streamline the member experience with touch-free login using compatible RFID bracelets and membership cards
- Dual EGYM/Matrix mode integration. This integration between Matrix and EGYM allows members to choose Matrix-specific workouts and EGYM-specific SmartCardio workouts through a blended, optimized user experience.
- Supports automatic software updates at no charge to the facility
- TV/IPTV/Pro:Idiom – Designed with flexibility in mind, Matrix offers an array of solutions to support both standard and non-standard content delivery methods.

  NOTE: 22″ Touch XL is compatible with all Lifestyle, Endurance, and Performance series Treadmills and ClimbMills, and the Performance Plus Treadmill.

LED Consoles

Matrix Fitness is the only brand in the industry that gives a true power of choice within the LED console lineup. With three different LED console selections, a facility can find the product that meets their needs. Specs include:

Premium LED

- Premium LED console display offers the only multi-color interface in the industry
- The 8000+ pixel multicolor user interface display provides a full spectrum of color, complete alphanumeric workout feedback, feedback and notes, and branded communications and custom logos that represent the facility's brand
- Contains Sprint 8, a unique HIIT program found only on Matrix equipment; combined with the multicolor display, it creates an experience that no other LED console on the market can provide
- Only LED console on the market with a fan. Containing 3 speeds, it can be turned on or off in manager mode for health concerns
- Only LED console on the market with internet connectivity. Internet connectivity included standard
- Wi-Fi and Ethernet Connection – wireless and hardwired internet connection available
- Access to the Connected Solutions digital product portfolio – Workout Tracking, Asset Management, and Personal Trainer Portal
- Optional RFID login offers a totally touch-free way for users to begin workout
- Optional Gymkit connectivity, Connects to Apple Watch feature

LED

With no competitor in its class, Matrix's LED Console keeps exercise simple with an uncomplicated interface and a large number display and message center for complete workout feedback. Includes reading rack for personal devices, headphone jack and optional WiFi to work with Matrix Connected Solutions. Fits Performance Plus Treadmill and Performance, Endurance and Lifestyle Series equipment. Specs include:

- Universal, icon driven display supports users of multiple languages
- Optional Wi-Fi enables a facility to pay for features needed, and not for features not needed. Optional Wi-Fi allows connectivity to Asset Management and Workout Tracking
- Optional RFID login offers a totally touch-free way for users to begin workout
- Accommodates CSAFE devices for remote audio from wall-mounted TVs, control of Set Top Box (STB) kits and third-party equipment data tracking
- Supports automatic software updates at no charge to the facility (when connected to WiFi)

Group Training LED

Our Group Training LED Console includes one-touch controls for speed, incline or resistance, plus preset intensity levels to keep a range of participants in sync with instructor cues. WiFi is optional to work with Matrix Connected Solutions portfolio. Fits Performance Plus Treadmill and Performance, Endurance and Lifestyle Series equipment.

- One-touch speed, incline or resistance controls for ease of participants to quickly adjust their challenge level intensity to follow instructor cues
- Preset low / medium / high intensity levels let participants instantly adjust to programming changes and help trainers accommodate participants of different ability levels in the same class
- Optional Wi-Fi enables a facility to pay for features needed, and not for features not needed
- Optional Wi-Fi allows connectivity to Asset Management and Workout Tracking Network
- Optional RFID login offers a totally touch-free way for users to begin workout
- Supports automatic software updates at no charge to the facility (when connected to WiFi)
- Accommodates CSAFE devices for remote audio from wall-mounted TVs, control of Set Top Box (STB) kits and third-party equipment data tracking