

MATRIX



MATRIX CUSTOMIZATION CAPABILITIES

UPHOLSTERY & FRAME COLOR OPTIONS

UPHOLSTERY OPTIONS

	Black (Standard) Ultra, Aura, Versa, Magnum, Go & Varsity		Graphite Ultra, Aura, Versa, Magnum, Go & Varsity		Alloy Ultra, Aura, Versa, Magnum, Go & Varsity		Alloy/Graphite Ultra, Aura, Versa, Magnum, Go & Varsity		Hazelnut Ultra, Aura, Versa, Magnum, Go & Varsity
	Hazelnut/Alloy Ultra, Aura, Versa, Magnum, Go & Varsity		American Beauty Ultra, Aura, Versa, Magnum, Go & Varsity		Candy Apple Ultra, Aura, Versa, Magnum, Go & Varsity		New Burgundy Ultra, Aura, Versa, Magnum, Go & Varsity		Paprika Ultra, Aura, Versa, Magnum, Go & Varsity
	Nasturtium Ultra, Aura, Versa, Magnum, Go & Varsity		Mandarin Orange Ultra, Aura, Versa, Magnum, Go & Varsity		Sun Yellow Ultra, Aura, Versa, Magnum, Go & Varsity		Marigold Ultra, Aura, Versa, Magnum, Go & Varsity		Emerald Ultra, Aura, Versa, Magnum, Go & Varsity
	Hunter Green Ultra, Aura, Versa, Magnum, Go & Varsity		Royal Blue Ultra, Aura, Versa, Magnum, Go & Varsity		Blue Jay Ultra, Aura, Versa, Magnum, Go & Varsity		New Purple Ultra, Aura, Versa, Magnum, Go & Varsity		Navy Ultra, Aura, Versa, Magnum, Go & Varsity
	Bucksuede Ultra, Aura, Versa, Magnum, Go & Varsity		Allspice Ultra, Aura, Versa, Magnum, Go & Varsity		Cadet Ultra, Aura, Versa, Magnum, Go & Varsity		Clay Red Ultra, Aura, Versa, Magnum, Go & Varsity		Slate Blue Ultra, Aura, Versa, Magnum, Go & Varsity







Custom and Alternative Upholstery Colors

For any upholstery color not listed above, please contact your Inside Sales person for more information. Charges may vary. Actual colors may vary from the colors seen on your viewing screen or print.



FRAME COLORS






STANDARD COLORS*

	Iced Silver Ultra, Aura, Versa, Magnum, Go, Varsity & Cardio		Glossy Black Ultra, Aura, Versa, Magnum, Go & Varsity
	Matte Black Ultra, Aura, Versa, Magnum, Go, Varsity & Cardio		Lace White Ultra, Aura, Versa, Magnum, Go, Varsity & Cardio
	Polarized Titanium Ultra, Aura, Versa, Magnum, Go & Varsity		Graphite Grey Go, Cardio**

*Lead times may vary per color
**Lifestyle Series only available in Graphite Grey



NON-STANDARD COLORS

	Blood Red		Blue Streak
	Hi-Lite Yellow		Sunburst Orange
	Fence Green		



Non-Standard Frame Colors

Available on select Magnum and Varsity series only. Certain units limited only to Black Ridge or Matte Black. Some exclusions apply. Actual colors may vary from the colors seen on your viewing screen or print.



CUSTOM COLORS

Additional powder coat colors are available on select Magnum and Varsity series only. See RAL Color website for available colors, <https://www.ralcolor.com/>. Some exclusions apply. Certain units limited only to Black Ridge or Matte Black.



Pricing and Availability

Please contact customcolor@matrixfitness.com with any customization inquiries.

Cardio

Decals: \$25 / decal

- Minimum of 10 total cardio pieces

Painted Masts: \$100 / unit

- Must verify w/Operations Department

Strength

ULTRA: (10 unit minimum)

\$50 Small logo, \$150 Full Shroud (\$75/side)

VERSA: (10 unit minimum)

\$50 Small logo, \$150 Full Shroud (\$75/side)

AURA: (10 unit minimum)

\$50 Small logo, \$100 Full Shroud

AURA/VERSA FUNCTIONAL TRAINER: (No minimum)

\$50 Small logo, \$200 Full Shroud

Non-Standard Frame Colors

Available on select Magnum and Varsity series only

\$50 set-up fee (per color)

Custom Frame Colors

Available on select Magnum and Varsity series only.

Under 6 pieces of equipment = \$400 set-up fee (per color)

6 pieces or over, but under \$40,000 in total JHTNA-M sales = \$200 set-up fee (per color)

6 pieces or over, and over \$40,000 in total JHTNA-M sales = set-up fee is waived

Custom Upholstery Options

Available on select Magnum and Varsity series only.

Embroidered Logo: \$30/unit, \$100 set-up fee

Embossed Logo: \$45/unit, \$350 set-up fee

Logo requirements: AI or EPS formatted file types are required for application of custom logos.

Minimum requirements: If minimum product order amounts are not met, then the Operations Department will request a vendor quote for actual customization costs.